

A Brain-Friendly Guide

# Head First Mobile Web



Build  
once, run  
everywhere



Be more supportive  
(of your users)



Find your  
way with  
geolocation



Put your  
pages on a  
small-screen diet



Shape-shift your  
sites with Responsive  
Web Design



O'REILLY®

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# Table of Contents (the real thing)

## Intro

**Your brain on mobile web.** Here you are trying to learn something, while here your brain is, doing you a favor by making sure the learning doesn't stick. Your brain's thinking, "Better leave room for more important things, like which wild animals to avoid and whether setting this BlackBerry Bold on fire is going to activate the sprinkler system." So how do you trick your brain into thinking that your life depends on knowing mobile web?

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